

VisGuide 8

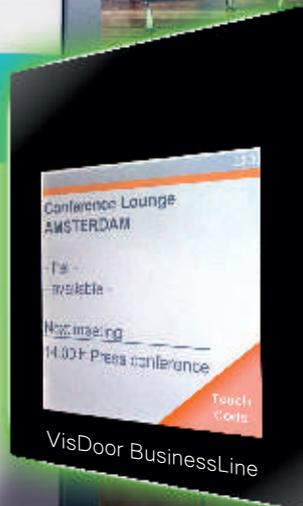
Digital Signage Solutions



- Software for
- information
 - advertisement
 - welcome
 - managing of conference rooms
 - catering
 - and much more



VisDoor Elegance



VisDoor BusinessLine

Welcome to a leading package

VisGuide is a powerful software for digital signage use. It combines perfectly conference room management with displaying information such as movies, slide shows, PowerPoint presentations and more.

VisGuide offers one of the best GUIs (graphical user interface) in the world. It is extremely easy to send content to monitors. No matter if it is advertisement, room booking information or a simple welcome screen.

At the same time this software updates the content on the screen. When a new meeting will be added, the content on screen will rearrange automatically.



In front of the conference rooms digital door signs (VisDoor) show exactly the actual and future meetings in this room at the right time.

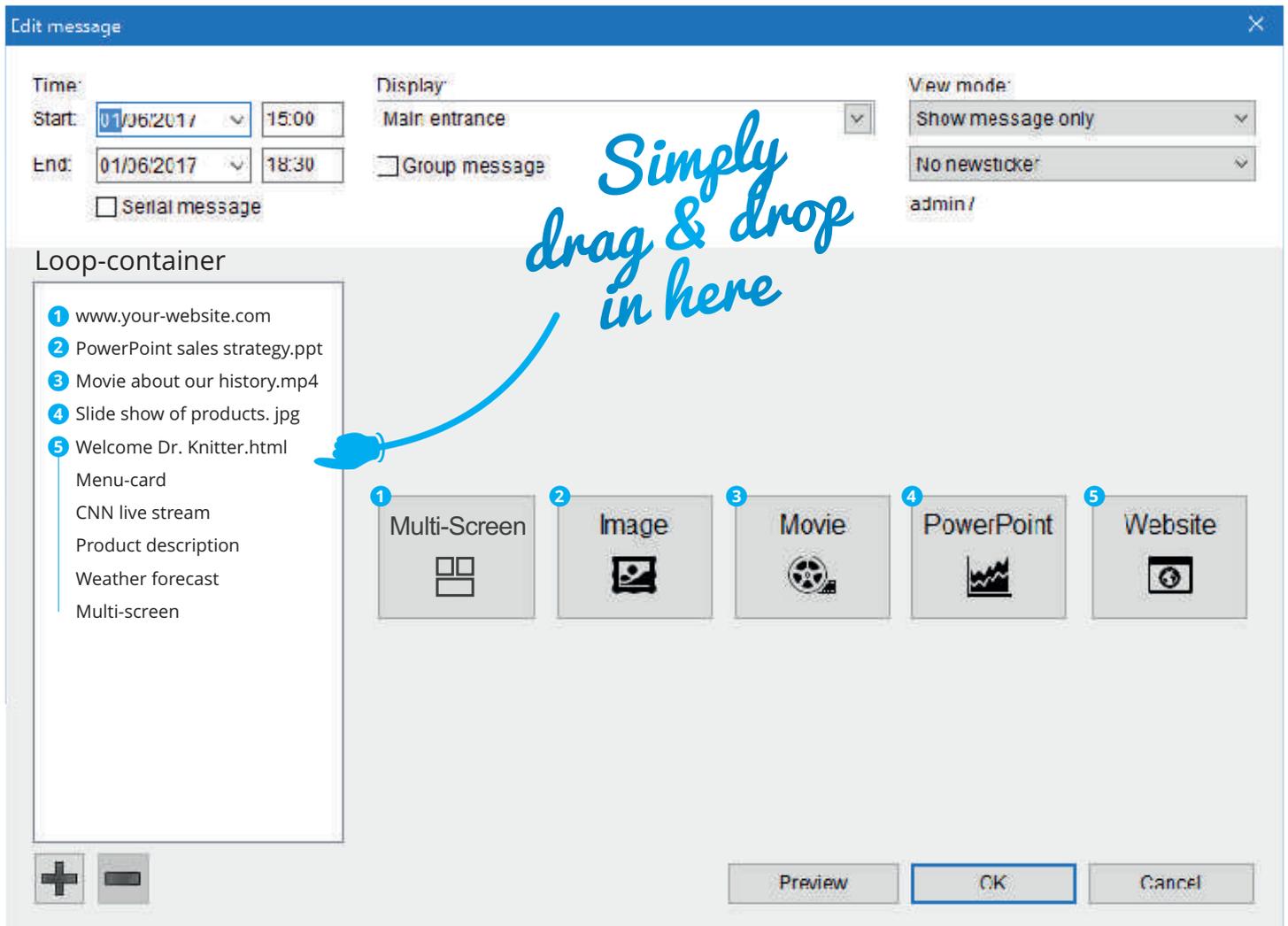
Additionally the glow border of the model **VisDoor BusinessLine** gives optical information about the occupancy of the room.



VisGuide software and the **VisDoor** door signs are prepared to show their content in all languages of the world. Arabic, Chinese, Japanese, Greek and other fonts are no problem to show.

All possibilities of visual presentation

All relevant multimedia formats for film and picture can be shown with **VisGuide**. They should be entered when the message will be prepared, together with the time of the beginning and the time of the expected end.



Multi-Screen ¹

HTML-templates are the base for an easy use of Multi-Screen feature. Text fields are individually prepared for applications such as welcome-screens for visitors, menu cards in restaurants, product description, weather forecast, multi-screen designs and more.

Pic/Slideshow ²

You can select a single picture from your list and determine the length of stay for the show. Or select several pictures and show them in a great slide show with perfect fadings.

Film ³

Select a movie from your list. Simply drag and drop it in the Loop container. VisGuide automatically displays all major formats such as mov, mp4, avi, m4v, flv, ogv.

PowerPoint ⁴

Select from your list of PowerPoint presentations which one you want to show. It will start automatically. At the end of this presentation list VisGuide will start with the next one.

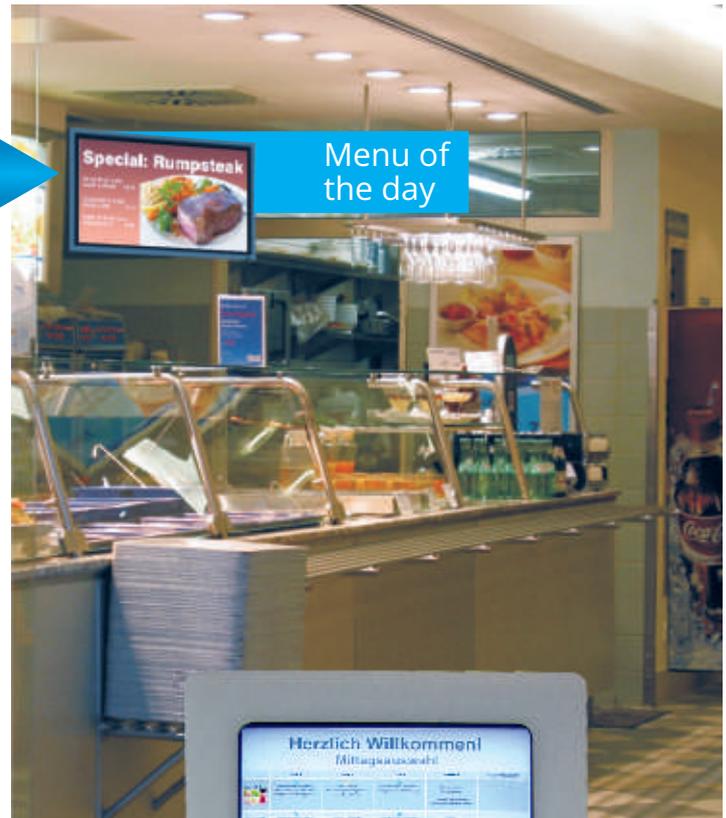
Website ⁵

Simply enter the name of the website you want to display i.e. www.vicom.de. Then enter the time you want to show the website-content i.e.15.sec.

Cafeteria/ Restaurant

The presentation of the menus can be prepared in a fast and professional way with the help of **VisGuide**.

Even several food give-out counters can be supplied with individual menus at the same time.



*Fast entry of data
- enjoy!*

- A Enter the menu for today or another day.

- B By pressing the "preview" button you can see the projected image on the monitor.



The content is automatically integrated in the left example. In the right example a jpg-picture functions as background.

- C On the monitor of the operator the entry on the graphical matrix appears. It is easy to alter or to reschedule.

		Saturday, 14 January 2017	
1	0	Monitor Diet	Monitor Main Menu
	30		
11	00	11:30 - 13:30	11:00 - 13:30
	30	Monitor Diet with 1st and 2nd	Monitor Main Menu with 1st and 2nd
12	00		
	30		
13	00		
	30		
14	00		



The news ticker is a universal instrument for all kinds of ticker applications and these are very numerous nowadays:

- Colours for text & background can be defined
- Transparency for text and backgrounds
- Foreign special characters
- Different languages (Russian, Japanese, Arabic)
- Input can be saved and edited
- RSS feed or simple text input

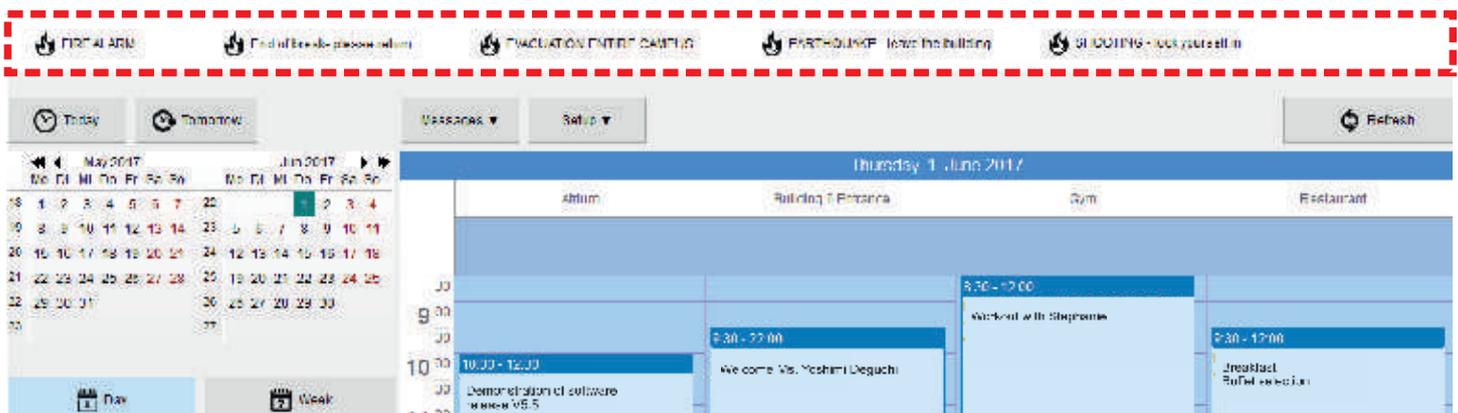


Newsticker ▶

The ticker concept of VisGuide is unique. The user can choose freely between the automatic image of an RSS feed (prepared templates which can be retrieved from a web site) or an own text as a news ticker. Written text can be saved, activated and up-dated anytime.

The usage of different languages is very easy for foreign customers: Russian, Chinese, Arabic or Japanese visitors can be welcomed and informed in their own language.

Flash messages



In case of urgency use the flash message feature. You can preconfigure e.g. warnings or important messages.

Life saving messages will be displayed instantly, such as:

- FIRE - leave the building
- SHOOTING - lock yourselves in the class rooms
- EARTHQUAKE - leave the building
- Pause is finished - Please return to your seats

Distribution of Information

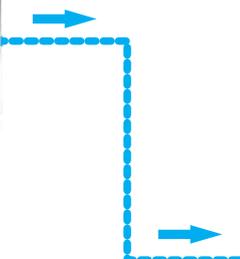


VisGuide server

VisGuide server and the operator's TC are the only units working with MS Windows. They contain all modern security features.



Direct control of monitors



The real content of the individual displays can be monitored on the operators desk. This control feature is essential, especially when the locations of the displays are far away.

VisGuide is the perfect medium for the conveyance of advertisement. All kinds of advertisements can be shown (film, flash animation, jpg ...) and synchronized to the time when the certain customer group walks by.

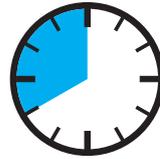


Content management for LED display with scaled resolution

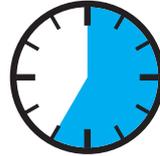


Customer information regarding food quality and offers in diverse departments at the supermarket. In the shown supermarket the turnover during product promotions increased by 30% due to the visual information system.

Target group oriented advertisement



8 am - 12 am
Advertisement for kids
Chewing gum, toys...



12 am - 7 pm
Advertisement for families
Leisure time, furniture...



7 pm - 11 pm
Advertisement for adults
Alcohol, perfume...



Advertisement via projection in shopping windows. Even during brightest sunshine, the brilliant colours and contrast are displayed without fault with the VICOM SunScreen foil.



A new security concept took place in **VisGuide8**. AES128 encryption is included as well as new internal assigning strategy.

With these measures security at **VisGuide** is state of the art.

Coca-Cola	Haribo	H&M
13:01	03:11	05:11
09:22	05:34	12:24
06:50	22:50	06:01
29:13	31:35	23:36

In the advertisement module the number of replays and the individual length will be stored in a data bank, which will be the base for the invoice to the customer.

Invoice €

Booking of rooms and public guidance

Booking of rooms and the visitor guidance system are offered optionally. It is a professional system for room booking management to be used to manage rooms for events and conferences, theatres, movie theatres, hotels, and so on.

Connected with the booking of rooms is the time synchronous visitor guidance within the building. For example, when booking conference room "Donau" from 14.00 to 17.00 h, all the monitors will show the corresponding information, starting at 13.00 h. The monitors will also provide individual directions to the conference room. At 17.00 h the information disappears automatically from the monitors.

At the same time the digital door plate at the conference room shows the times for the meeting.



On info displays arrows automatically show the way to the conference room where the meeting will take place. The setup is dynamic which means that room bookings will be shown time-related. At the end of the meeting the information automatically disappears from the monitor.

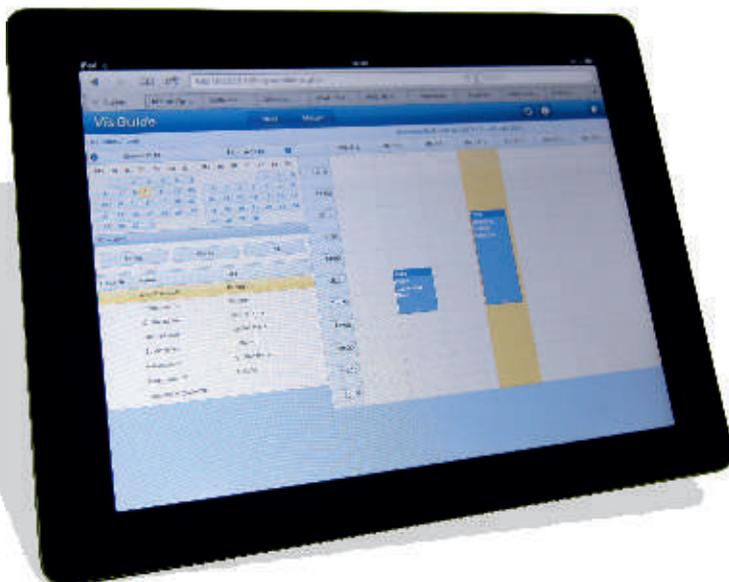
Web-based VisGuide software version

*New at **VisGuide 8** is the web-based version for room-booking. Booking of conference rooms is possible now with only a browser-based pc system, iPad or smartphone.*

The template for room booking will give you a perfect view of all meetings. Changes regarding meetings can be effected in seconds.

Meetings can be changed without problems. Pull the meeting with your mouse to another room or different time.

There are different display modes - the user can choose between overview of day, week or month. Thus it is easy to check free capacities.



Individual image format for each display monitor

To each display monitor an image format can be assigned individually. 3 formats can be chosen from:

- Only video/text/movies
- Only conference announcements
- Mixed display of both applications.

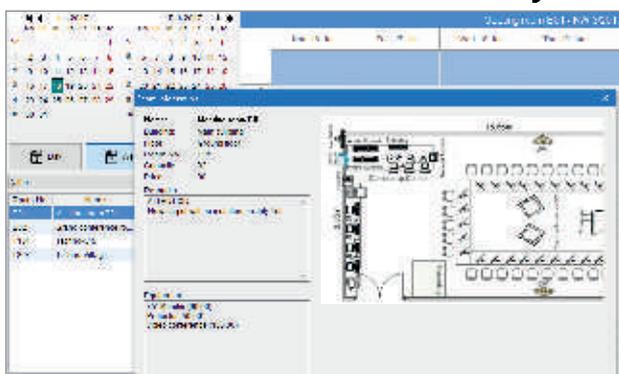


Special status for VIP rooms

	Executive Lounge
12:00	
12:30	
13:00	
13:30	13:30 - 16:30
14:00	Vision and strategy CEO Dr. Kramer
14:30	

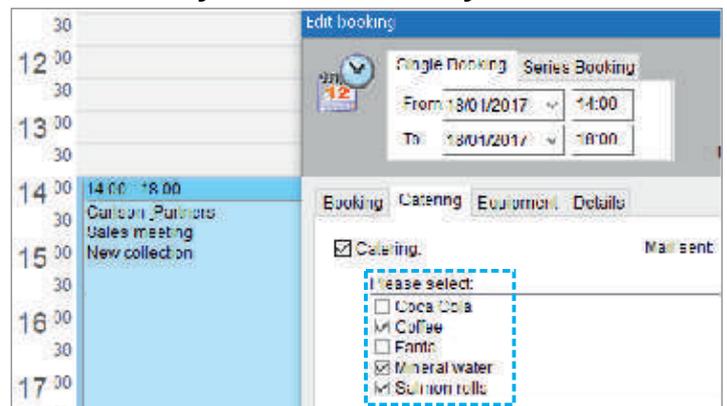
The bookings of VIP conference rooms can be seen and changed only with special permission so the level of confidentiality remains high.

Layout, situation and plans of conference rooms can be seen anytime



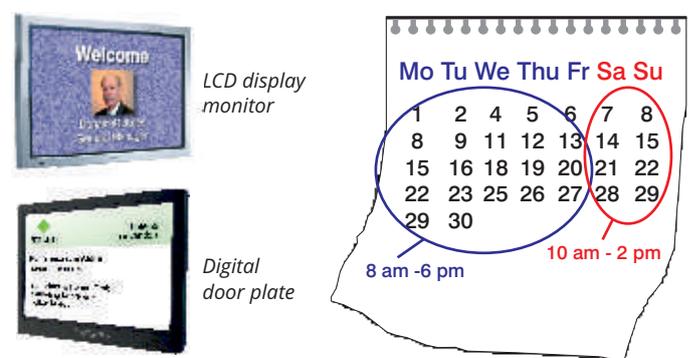
Already during a booking request, room plans and layout can be seen immediately. After choosing the conference room in question, an additional window will pop up with the requested information.

Catering and media technique to be booked automatically and confirmed by email



Food, drinks as well as media hardware (projectors, monitors etc.) can be ordered individually by mouse click for each conference. Catering and technical department receives the order by email. Changes in bookings will be resent automatically.

Programmable times to switch monitors on & off



Schedules for the usage of monitors can be implemented easily for each monitor individually. Sundays and public holidays are considered, so the operation times for the monitors can be optimized.



VisDoor Elegance

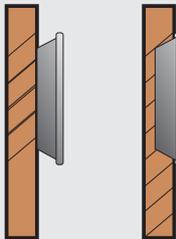
Premium aluminum frame are machined with special treatments. So it appears elegant and reputable. It can be mounted onto the wall or integrated by a wall-mount housing.

10 reasons for these unique displays

PoE

PoE as well as EoP

Very modern and economic is the power supply with PoE (Power-over-Ethernet) and EoP (Ethernet-over-Power). The line-to-line voltage will be conducted via CAT cable, parallel to the signals or the signal via the voltage cable respectively. This technology is available for VisDoor displays in the following sizes: 8", 10", 12" and 15". Further models on request.



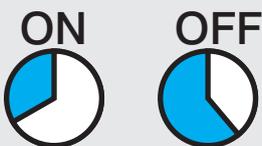
Mounting options

Visdoor BusinessLine models are very slim and therefore ideal for on-wall mounting. *Optionally VICOM offers a mounting frame for flush-mount installation. This can be used for drywall installations or for integration into stone- or wooden walls.*



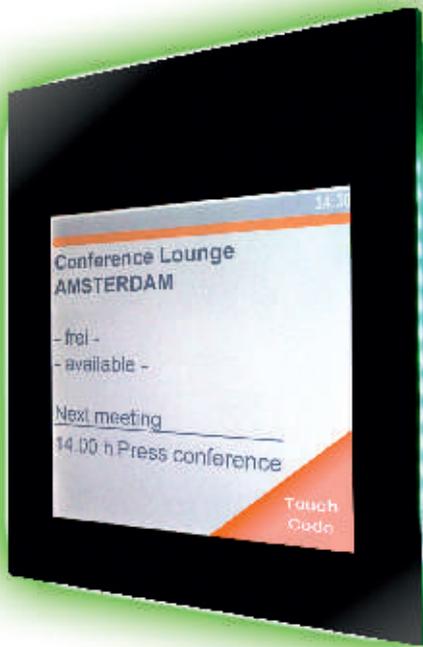
LINUX

Linux is an extremely reliable operating system. All kinds of presentations are covered by Linux i.e. script font, special characters, films and more. For many years we have gained excellent operating experience with its dependability. It is licence free and no up-dates are necessary.



Switch-on and switch-off

VisDoor displays can be switched-on and off automatically by the VisGuide software. Thus energy will be saved and the lifetime of the display will be extended.



VisDoor BusinessLine

A slim, shapely front panel, finished in black, will be the first visual contact with the customer. Especially noticeable is the thin frame which glows automatically in red or green according to the availability of the room or in the corporate colour.

The logo of the customer can be printed onto the black front panel.



Radio communication

VICOM also produces radio-controlled displays called WAVE. They receive their content exclusively by radio signal and run on batteries. Absolutely no cables are required for this display!



Sizes

VisDoor BusinessLine and Elegance series are available in the following sizes:

● 8" ● 10" ● 12" ● 15" ● 19"

Call in for other sizes.



Regulation of heating system/ air condition

VisDoor displays can be activated by software to turn on the heating or air-conditioning at a desired time before the beginning of a conference.



Auto-reboot

In case of the unlikely situation of a frozen image on the VisDoor Business-Line display, the operating software identifies the error and will reboot the display automatically.



Touch

Optionally VisDoor displays can be ordered with a touch panel. This enables you to make spontaneous bookings directly at the VisDoor.

VisDoor Touch can also be used for activating the locking system of the door entrance. Access will only be allowed when entering the right password.

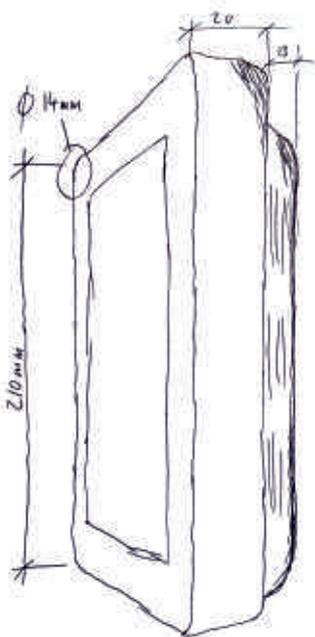
WAVE – radio-controlled



Complementary to our successful **VisDoor** door displays we have developed a wireless solution. They will be used i.e. in historical buildings where no cable installation is allowed or in locations with glass walls. **VisDoor WAVE** is fully integrated in the **VisGuide** software which means, that the operator has the associated room listed in the program. He can handle it just like a wired door display.

On the WAVE display the customized template will be shown and the content will be updated as needed. The battery in this unit will last for many years. This display is only black & white. Movies cannot be shown there.

Custom-designed VisDoors



On quantity orders customers can suggest and discuss their own design wishes with us.

Simply make drawings or detailed descriptions about your ideas. Our engineering team will work on these requirements. Materials, forms and paintings are subject to discuss.

With the HD option the contents will be transmitted in the highest resolution to the display-monitors. That goes up to 4K. Of course all of the other standards are also possible to do such as 1920 x 1080 pixels or 1440 x 900, 1280 x 768 pixels or any other resolution.



Integration of information terminals



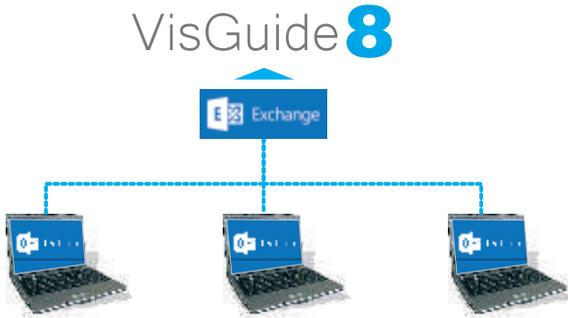
Upwards version 8, **VisGuide** can integrate kiosks and information terminals. From a central control PC new content can be downloaded and the working hours for these interactive devices can be changed anytime.

Most of the time, the user handles the terminals by mouse click and keyboard or by touch. **VisGuide** restrains keyboard combinations such as Ctl-Alt-Del and the call up of the windows start button. Because of this feature the interactive units cannot be manipulated or crashed by users.

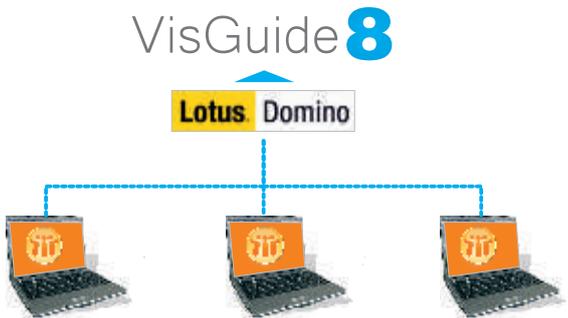


Access with external programs

Connection via MS Outlook



Connection via Lotus Notes



In large organisations it is common that sales people book their appointments in external programs. This means, appointments, participating staff, external participants and rooms will be coordinated and booked via Microsoft Outlook (in connection with Exchange-Server) or via Lotus Notes. Bookings by Blackberry are also possible.

VisGuide optionally offers Exchange and Domino interfaces to communicate with external programs. There will be no changes regarding the established method of operation. **VisGuide** transfers independently the bookings from the Exchange-Server and inquires with the responsible member of staff regarding additional needs in catering, technical equipment and design wishes for digital door displays.

The data transfer and bookings work similarly with Lotus Notes and the Domino-Server.



Multi-Screen



1 Image film 2 Background 3 Stock index 4 Weather animation

With the option Multi Screen you can choose more freely the design for the info displays. Multi Screen permits several images at the same time on the monitor.

Thus, animations, multimedia films, video live streams, tickers and static images can be freely combined.

Perfect software needs perfect hardware. VICOM offers a complete range of technical units necessary to ensure a faultless operation.

Info Displays (monitors)

All current sizes up to 120 inches diagonally are on offer. High quality is essential. Consumer units are not qualified for daily 24 hour non-stop operation. Professional units with long lasting components and well-engineered concepts are of essence (according to the project 16/7 or 24/7 displays).

Moreover we offer matching monitor mounts – for hanging on the wall, from the ceiling, free-standing, with or without tilt technology and additional options for external units. These include a mounting mechanism for VICOM Mini Client Computers.



VisDoor – Digital door displays

These digital door displays were developed especially for VisGuide. The design is versatile and can be integrated almost everywhere. Different sizes are available for integration in the wall or mounting on the wall surface.



Full service

VICOM installs the hardware; the technician gives instructions how to use the new **VisGuide** program and briefs you in the handling of the hardware. After handover we are available for remote maintenance and, if necessary even after many years, a service technician can be on site to solve possible functional disorders.



Digital Signage Solutions

VisGuide is an information system with unique features. Due to its flexibility it can be used in many areas for transfer of information. VisGuide can easily be implemented in existing networks because of its up-to-date technology.

Main features

- **Drag & drop** functionality makes it very easy to handle
 - Preview of content is **WYSIWYG**
 - **Control content** on display-monitors **in real-time** on the operators desk
 - Integration of **kiosk systems** and information terminals
 - Supports **touch-monitors**
 - Monitors will be **switched on and off automatically** by the server (time-controlled)
 - **Multi-language characters** (Russian, Arabic, Asian fonts can be shown)
 - Up to **1024** displays can be used at the same time
 - Screens can be pooled together in **groups**
 - Integrated **calendar**
 - Extremely easy to **reschedule** and **copy** information
 - Input can be effected simultaneously from **several work stations**
 - Page **layout** will be attuned precisely to the customer's **Corporate Identity**
 - **Pause screen** is individually programmable (in case no message is on the display)
 - **Digital signage** (advertisement for certain target groups and to certain times)
 - Easy alteration between **weekly plans** and complete **daily plans**
 - **Remote maintenance**
 - **Sending automatic** error and problem **messages**
 - **WLAN** applicable
 - **MySQL** database
 - **Linux** Operating system for webdisplays
 - **Overwrite function** for turned off displays
 - **Permanent monitoring** of all displays (for hardware, software and file transfer)
-
- **Digital door displays** are available in 8", 10", 12", 15", 19" and 22"
 - **Wireless** and **radio controlled door displays**
 - Up to **256 rooms** can be administered at the same time
 - **Individual directions** to rooms on each display at the same time
 - Information regarding **booking of rooms will automatically be shown** on the corresponding door plates
 - **Several meetings** can be shown at the same time on a display (autoformat). Room bookings **can be hidden from the public**
-
- All common movie formats
 - All common picture formats
 - HTML
 - PowerPoint presentations
 - HTML-templates with soft-mask for easy use



Kuhnbergstr. 15
D-73037 Göppingen-Eschenbach
Germany

Phone +49 (0)7161 98 40 3-0

Telefax +49 (0)7161 98 40 3-9

E-Mail info@vicom.de

Internet www.vicom.de

